IWCF Proposal: Goals and Objectives

Please see below for instructions on how to complete the form. Please be as specific as possible when completing this form. While we need this information to evaluate your request, we do recognize that some details may change over the life of the grant. If you would like to see a sample of a completed form, please go to our website.

FORM DEFINITIONS

Goal	This statement should express your vision and the broader view of how you plan to impact the community, the area of interest, the state, etc.	
Objective	This statement (and there can be more than one of these) outlines the measurable actions that you and your organization intend to accomplish with your request. This statement should be realistic and achievable within the time frame allotted for your request.	

Performance Measurement	Target	Target deadline
How will you determine if you have met your objective above? For example: number of people served, number of services provided, invoice of vehicles purchased, major metrics achieved, etc.	Target number or % increase of persons, services, major items purchased, etc.	What dates will the target(s) be accomplished? The dates should be within the grant cycle.

THIS IS NOT A COMPLETE GOALS AND OBJECTIVES FORM... It is intended to show examples for different scenarios.

Organization Name: I Love Boise!

Title of Request: Learning about Foothills Conservation for High School Students and Educators

Goal #1	Engage and empower conservation minded high school students and educators to create and execute eco minded projects in the Boise Foothills.
Objective #1	I Love Boise! will identify and engage over 100 high school students and educators to foster neighborhood engagement, create and execute foothills conservation projects and develop leadership skills.

Revised 8/27/2019 Page 1 of 3

Performance Measurement	Target (should be a # or %)	Target Deadline (within the proposed grant cycle)
Hold informational sessions at high schools, use an attendance sheet track participation.	Target audience at least 1 biology and earth science teacher from each high school and 20% of AP science students from each high school. Total amount 100.	November 2020
Create google group of active participants to engage and track participation.	At least 1 biology and earth science teacher from each high school and 20% of AP science students from each high school. Total amount 100.	November 2020
Complete the hiring of a Conservation Coordinator (.40 FTE) to oversee the program.	Person hired.	By Fall of 2021

Objective #2	I Love Boise! will conduct training classes for the students and educators in partnership with the Department of Parks and Rec.
··· =	

Performance Measurement	Target (should be a # or %)	Target Deadline (within the proposed grant cycle)
Sign contract with Department of Parks and Recreation to administer Foothills conservation classes.	Target audience at least 1 biology and earth science teacher from each high school and 20% of AP science students from each high school. Total amount 100.	November 2020
Send educators and trainers on a fact finding mission with the Department of Parks and Rec to observe best practices from other Foothills conservation organizations. Make travel arrangements.	3 educators and 3 members from Parks and Recreation will attend this trip	By June of 2021 - target date March 2021
Schedule training classes in Boise after best practice trip.	6 people who attended the fact finding mission and 100 educators and students.	Target date April 2021.

Revised 8/27/2019 Page 2 of 3

Goal #1	Make foothills conservation easy and available to students with many different athletic aptitudes	
Objective #1	Purchase equipment to make it easier for students to access the foothills	

Performance Measurement	Target (should be a # or %)	Target Deadline (within the proposed grant
		cycle)
Purchase hiking sticks for students to use when exploring the foothills.	30 sets	April 2021
Purchase backpacks to hold conservation gear.	40 backpacks	April 2021

Revised 8/27/2019 Page 3 of 3